



TIFFANY'S FRESH LOOK

New design director adds modern touch to venerable U.S. jewelry purveyor. » D1



BEATING THE ODDS

Born deaf. First played hockey at 12. Now Mackenze Stewart is a Canucks prospect. » C6

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TUESDAY, SEPTEMBER 23, 2014 | FINAL EDITION

Police issued a public warning when violent sex offender **Raymond Caissie** was freed from prison in June 2013. He is now charged in the murder of Surrey teen **Serena Vermeersch**



Caissie 1992

JAILED: "I'll see you in 22 years," Caissie said in 1992 after being sentenced for rape, forcible confinement and robbery. » A9



Caissie 2014



Caissie 2013

RELEASED: How police and corrections officials try to monitor convicts like Caissie who have served their time. » A9

Colleges bicker over VCC moniker

Lawsuit alleges students tricked by school initials

LORI CULBERT

VANCOUVER SUN

Vancouver Community College is suing a private school with a similar name, alleging the younger institution is luring away students using Internet search tricks and indistinguishable social media monikers.

The court case is a modern-day argument over trademark infringement — but in the virtual world of domain names and Twitter handles — it could have implications for how businesses represent themselves and solicit customers online.

The case was sparked by a long-simmering feud between Vancouver Community College, a public, provincially funded school founded in 1965, and the for-profit, private institution Vancouver Career College, which has been operating since 1996.

At issue is the use of the three initials "VCC" — Vancouver Community College alleges that Vancouver Career College is using the abbreviation to confuse students who want to study at the better-known "VCC" but may not know what the initials stand for.

"The goodwill of the last 40-plus years (for Vancouver Community College) ... is wrapped up in that trademark VCC," lawyer Chris Wilson, acting for Vancouver Community College, said in his opening arguments Monday in Vancouver.

"The evidence will show when people go to Vancouver Career College's website or to the building itself ... in their mind they are going to an institution called VCC and there is nothing at Vancouver Career College, visually at least, to help them understand they are not at (Vancouver Community College)."

CONTINUED ON A10

UBCM

Northern communities feel 'LNG effect'

Kitimat, Prince Rupert, Terrace feel strain as Rich Coleman warns on municipal tax rates

JEFF LEE

VANCOUVER SUN

WHISTLER — Northern municipalities that stand to benefit from billions of dollars of investment in the liquefied natural gas industry are raising concerns about the impact the industry is having on their communities.

Even before any of the 18 filed applications has reached a "final investment decision" — the elusive no-going-back

point that the province hopes several companies will reach within 18 months — local governments are concerned about being ready for the impact.

The LNG gold rush is a strain on outdated infrastructure that is pressuring cities like Kitimat, Prince Rupert and Terrace to provide new community facilities and programs. Increased housing demand is also resulting in the eviction of low-income tenants by landlords eager to command higher rents.

So there was natural skepticism

when Rich Coleman, the minister of natural gas development, told a group of municipal politicians at the Union of B.C. Municipalities convention in Whistler that they need to make sure they don't raise industrial tax rates so high they scare off new projects.

Stopping short of saying the province will cap industrial property taxes, Coleman said he wants to make sure local governments don't jeopardize a potential \$175-billion LNG program by setting industrial tax rates too high.

When the legislature resumes in October, the Liberal government will unveil a fiscal framework that not only includes an LNG industry tax but also a plan for municipal property taxation, Coleman said.

In an interview with The Vancouver Sun, Coleman said that plan could replicate the province's existing port taxation policy in Prince Rupert, where property taxes are "fair but limited."

CONTINUED ON A5

FIRST NATIONS INC.
Entrepreneurial spirit on the Island compensates for resource industry decline. » C2



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STYLE | NEW YORK FASHION WEEK



TIFFANY & CO.

New design director adds 'uber-modern' touch to Tiffany & Co.

ALEESHA HARRIS
VANCOUVER SUN

Boasting 177 years in the business, Tiffany & Co. was due for a bit of a change. And for the American jewelry purveyor, it came in the form of an ambitious new design director named Francesca Amfitheatrof.

Amfitheatrof, who is the first woman to bear the title of design director at the company, is only the eighth person to hold the role since the company was founded in 1837.

"It's the most amazing job (and) it's the most incredible challenge," she said at the company's flagship store in New York City. "When you arrive at somewhere new and at a company of this importance and this size, the learning curve is huge... It has been really exciting."

Since taking the post in September 2013, Amfitheatrof — and her much-anticipated first collection — has been surrounded by a buzz of excitement, but surprisingly little press.

"When I first started talking with the teams here, we all agreed that we didn't really want to do too much press," she said. "People were expressing interest for interviews and profiles. We were like, 'No, no, no. Let's wait until we have a collection to show.'"

Well, the wait is finally over. While the rest of New York City bustled with the breakneck pace of New York Fashion Week, Amfitheatrof was settling into a plush velvet couch set inside a sparsely decorated — but beautifully lit — ballroom on one of the several floors situated atop the 727 5th Ave. store for back-to-back press appointments.

While Amfitheatrof undoubtedly fielded countless questions about her relatively brief time with the company, the other stars of the meeting were the delicate designs crafted from silver and gold that glinted in the generous light streaming in through the 57th Avenue-facing windows.

The precisely arranged pieces make up Amfitheatrof's first offering for Tiffany & Co., titled the Tiffany T collection. And truth be told, they have been worth the wait.

"It's kind of like the coming-out party," she said of the press meetings. "We have the collection and I've been travelling with it around the world. It's exciting to talk about something concrete."

The new collection, which includes bracelets, necklaces, rings and more, is "clean, machine-age, uber-modern," according to Amfitheatrof. In short, it's a bold departure from the classic Tiffany & Co. designs.

"This collection speaks very clearly

that something new — an evolution — is happening at Tiffany," she said. "But it's still rooted in all its elegance and Tiffany style."

Inspired by modern women living and working in New York, Amfitheatrof set out to create a collection that would be iconic now but remain relevant in 10 years.

"New York women have a way of dressing and a way of being that, even though they are elegant and put together, there is a casualness or sportiness that you wouldn't necessarily see in Europe," she said. "And when I say casual and sporty, I don't mean trainers. I mean that they can jump in and out of cabs and subways, and go from day to night with a sort of effortlessness, which is very New York."

The result? Cool, modern adornments that would look perfectly at home mixing and mingling alongside the pieces in virtually every woman's jewelry collection.

"The modernity of this collection spoke so much about how women are today and the kind of pace of life," she said as she took the time to walk, piece-by-piece, through the display.

The collection was designed with women in mind, but it has also garnered praise from male customers.

"It's not a feminine-feminine collection," she said. "It has to be on the



MARTIN CROOK

Francesca Amfitheatrof, Tiffany's new creative director, launched her first designs with the T collection (top).

cusp of where it becomes too masculine, that point where if you tip over it can be a bit masculine and aggressive, but if you just hold the balance, it's actually just about great design."

"You fall in love with it, and whether it's men or women, young or old, it's more about an attitude than a gender or an age."

CONTINUED ON D2

THIS WEEK

STAGE

**Dancers Dancing: 20.20.20**

What might the corner of Davie and Denman look like as portrayed in a dance? Dancers Dancing artistic director Judith Garay celebrates 20 years of working in Vancouver with a work for 20 dancers, inspired by 20 intersections in the city — the architecture, people and vibe — at Broadway and Granville, Gore and Main, Water and Carrall, and the like. The replication of urban life to stage reveals the city's stark dichotomies. Expect the work to be both exhilarating and thoughtful, lush and minimal, set to a kindred soundscape by Stefan Smulovitz.

Sept. 24 to 27, 8 p.m. | SFU Goldcorp Centre for the Arts
Tickets: \$20 to \$25 at dancersdancing.com

**Spiritually Incorrect: An Evening with Alan Clements**

Vancouver-based spiritual maverick Alan Clements is a former Buddhist monk who in his words, has "probably spent more meditative hours on my ass than anyone else." One day on his sore bum he had an epiphany: True understanding is being in life rather than outside it. So he scrapped the path to nirvana and has since joined struggles for freedom in Burma and Bosnia, written powerful books and delivered comedic romps on the myth of enlightenment. Video clips of his one-man shows are deliciously irreverent as they challenge dogma, indoctrinations and the politics of war.

Sept. 27, 8 p.m. | Revue Stage
Tickets: \$35 at worldhdharma.com

**The Truth Hurts**

From Australia, the droll, laid-back half of award-winning cult comedy duo Fear of a Brown Planet, Aamer Rahman, performs his debut solo show, serving up more boldly funny insights into politics, race and comic books.

Sept. 26, 7:30 p.m. | York Theatre
Tickets: \$30 at thecuthcut.com

MUSIC

Nunavut-raised throat singer wins \$30,000 Polaris prize

NICK PATCH
THE CANADIAN PRESS

TORONTO — Nunavut-reared throat singer Tanya Tagaq claimed the \$30,000 Polaris Music Prize on Monday, just moments after mesmerizing the gala crowd with a show-stealing performance aided by a choir.

Tagaq's record Animism beat out higher-profile offerings from the likes of Drake and past winners Arcade Fire and Owen Pallett to claim the award, given to the best Canadian album of the past year as determined by a group of journalists.

As Tagaq took the stage, host Jay Baruchel — the lanky Montreal-bred star of *This is the End* and *Goon* — fell to his knees and fanned his arms toward her in admiration.

"The album itself came from a very awesome place," Tagaq said as she accepted. "I couldn't be more happy."

After thanking her producer and family, Tagaq shifted into an impassioned "side note."

"People should wear and eat seal as much as possible because if you can imagine an indigenous culture thriving and surviving on (a) sustainable resource, wearing seal and eating it — it's delicious and there's lots of them."

"I really believe that if hipsters can make flower beads in, then you can do it with seal," she added. "Come on, guys."

Generally, this was a loose show, with a cheerfully profane Baruchel keeping things casual.

In performances, Edmonton-raised psych-pop eccentric Mac DeMarco performed in camouflage overalls and a Simpsons T-shirt, playing mock crooner during *Still Together*, while Vancouver-based rapper Shad meshed nicely with guest vocalist Lights.

Most of the evening's nominees performed, including Pallett — the award's inaugural winner back in



RIC ERNST/PNG FILES

Tanya Tagaq has been named winner of this year's Polaris Music Prize.

2006 — and Toronto multi-instrumentalist Basia Bulat.

Neither Arcade Fire, who won in 2011, nor Montreal experimental collective Yamantaka-Sonic Titan took to the stage. And Drake — shortlisted for his smash *Nothing Was the Same* — was simultaneously booked to play the Hollywood Bowl with Lil Wayne.

Since Drake and Shad's Polaris shut-out continued Monday — they've now combined for five nominations — the award has still never gone to a hip-hop artist.

Tagaq was one of only three first-time nominees for the Polaris this year (along with DeMarco and Hamilton electronic R&B songwriter-producer Jessy Lanza), but she's a decade-plus veteran of the industry with two Juno nominations behind her.

"We've been doing this a long time, like 10 years," she told the crowd.

"So if you liked it, you should just really come to the show."

FROM PAGE D1

Tiffany: Into the 21st century

For Amfitheatrof, it's the large chunky bracelet, which she wears every day, that has captured her attention.

"It's something that you fall more and more in love with every day," she said of the piece.

The collection, which launched in the U.S. on Aug. 15 and in Canada in early September, is a median-priced offering for the brand, with sterling silver rings starting at around \$250 to more than \$6,000 for an 18-karat bicycle-chain interlocking necklace.

With its streamlined, androgynous designs — and relatively attainable price point — the pieces are earning the nearly two-century-old company some new fans.

"Even when I go downstairs in the flagship, it feels like there is a freshness. The sales team come up to me and ... they're so excited," Amfitheatrof said. "It's bringing in new customers. It's bringing in a different type of person ... It has been so well received."

But this excitement and attraction to the all-American brand doesn't seem to come as a surprise to the Tokyo-born, U.S.-raised and London-educated designer, a trained jeweller and silversmith who attended Central Saint Martins and received a master's degree from the Royal College of Art.

"What's really fundamental, to make it have real importance, is the



TIFFANY & CO.

The new Tiffany T collection features a more masculine look than the company is known for, but "whether it's men or women, young or old, it's more about an attitude than a gender or an age," design director Francesca Amfitheatrof says.

timing of my arrival with the timing of what is happening within the brand," she said.

"There is a great new energy that is coming into the brand — a moment

“Even when I go downstairs in the flagship, it feels like there is a freshness. The sales team come up to me and ... they're so excited. It's bringing in new customers. It's bringing in a different type of person.”

FRANCESCA AMFITHEATROF
TIFFANY & CO. DESIGN DIRECTOR

of change and evolution.

"If I had of arrived two years ago, it would have been a completely different story. Now, we're all working together, as a team, to really open Tiffany up to the 21st century."

And while the task may seem like a big one — it can't be easy to heave a jewelry behemoth such as Tiffany & Co. to the forefront of jewelry innovation, after all — it's one Amfitheatrof seems primed, ready and willing to take on. It's about a narrative and exploring the medium, she said.

"This is just the beginning," Amfitheatrof said. "It's going to be a very interesting journey."

aharris@vancouver.sun.com

HOROSCOPE

EUGENIA
LAST

what's important to you personally. Relationships must be handled with care. An impulsive move or decision will pay off. ★★★

TUESDAY, SEPT. 23

Happy Birthday: Put more effort into your home, family and personal life. It's important that you address issues that have been lingering for too long. Forward motion is the only way to put the past behind you. A favourable change regarding both business and personal partnerships is heading in your direction and being prepared to take advantage is crucial. Your numbers are 4, 16, 21, 27, 32, 35, 47.

ARIES (March 21-April 19): Deal with minor health issues or pet concerns. Getting along with your peers will be easy if you listen to complaints and offer creative suggestions. Showing stability and responsibility will counter a confrontation with someone in an influential position. ★★★

TAURUS (April 20-May 20): Beefing up what you know about something relating to your work or a job you want to apply for will lead to new opportunities. Romance and sharing your thoughts and plans for the future with someone special will improve your personal life. ★★★★★

GEMINI (May 21-June 20): You will meet with opposition if you make personal changes. Do your research so you are able to counter any negativity that comes your way. Plant the seed and let everyone have time to adjust to the possibilities you are considering. ★★

CANCER (June 21-July 22): You mean well by offering a helping hand, but don't expect those you help to be pleased or to reward your assistance. A small trip will result in an unusual situation that must be monitored closely. Don't make an impulsive move. ★★★★★

LEO (July 23-Aug. 22): Incorporate something into your day that will lead to a positive professional change. Getting your resume updated or discussing an idea with a superior at work will have a favourable impact on your future and promote a new ally at work. ★★★

VIRGO (Aug. 23-Sept. 22): Slow down and take a closer look at what everyone around you is doing. Avoid conflicts by focusing on what you can do to improve physically, emotionally and personally. An unexpected financial gain is apparent. ★★

LIBRA (Sept. 23-Oct. 22): Avoid making changes at home. You will end up overspending or taking on something you cannot finish. Stick to

controversy, but it will at least make others take notice. Love is on the rise. ★★★★★

AQUARIUS (Jan. 20-Feb. 18): Take care of health, wealth and legal issues before they have a chance to escalate into something unmanageable. A deal you come across is worth considering, but make sure you negotiate to include anything you feel will sweeten matters. ★★★

PISCES (Feb. 19-March 20): Your interests are changing, but that doesn't mean you should take a risk or do something that can jeopardize your current status. Disillusionment is apparent and will lead to some unexpected problems at work or at home. Protect your assets. ★★

Birthday Baby: You are practical and accommodating. You are artistic, sensitive and open-minded.

CELEBRITIES BORN ON THIS DAY: Jason Alexander, 55; Bruce Springsteen, 65; Mary Kay Place, 67

CROSSWORD

Tuesday, September 23

- | | |
|--------------------------------|-----------------------------|
| ACROSS | 51 Chomped |
| 1 Grassland | 52 Offbeat |
| 7 California fort | 53 Site of Dracula's castle |
| 10 "Ugh!" | 56 Close relative |
| 14 Macaw | 57 "Simpsons" bartender |
| 15 Sugarloaf locale | 58 Ambassadors |
| 16 Lotion additive | 62 "Bus Stop" author |
| 17 Longhaired cat | 63 "AC 360" network |
| 18 Back when | 64 Vistas |
| 19 Language of Buddhist sutras | 65 Bulrush |
| 20 Scary dinosaur | 66 Come-ons |
| 23 Pre-recorded | 67 It may be veiled |
| 26 Advanced deg. | |
| 27 Wharves | |
| 28 Home appliance | |
| 29 Make a fly | |
| 30 Briefcase item | DOWN |
| 31 Friendly advice | 1 Hot tub |
| 32 Cleveland cager | 2 Ecu |
| 33 Oater props (hyph.) | 3 Foot-pound relative |
| 37 TV's Tarzan | 4 True |
| 38 Bigger than med. | 5 Studied hard |
| 39 Familiar digit | 6 Term paper abbr. (2 wds.) |
| 40 Murmur soothingly | 7 Stily |
| 41 He really kneads you | 8 Unbending |
| 43 ER staffers | 9 Way out |
| 44 Fish-to-be | 10 Barking |
| 45 Drink like Fido | 11 Please greatly |
| 46 Pit stop purchase | 12 Bay or gray |
| 47 Ginger cookie | 13 Whodunit suspects |
| 48 Brisling | 21 Cromwell |
| | 22 High points |
| | 23 Alaskan pole |

Monday's puzzle solved



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| 24 St. Teresa's town | 47 More unctuous |
| 25 Diary keeper | 48 Ramp alternative |
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| 30 Particle physics particles | 50 Mountain chain |
| 32 Turf grabbers | 51 Light-headed? |
| 33 Rock layers | 52 Bunting or sparrow |
| 34 2014 NCAA champs | 54 Swimming-pool loc. |
| 35 Kim of "Vertigo" | 55 Wren's abode |
| 36 In a lather | 59 Half of eleven? |
| 42 Not on the level | 60 Team cheer |
| 46 Basic assumptions | 61 Mach 2 flier |