BCBUSINESS

Golden Mile Bench may soon be B.C.'s first subappellation

Lucy Hyslop I APR 22, 2015



IMAGE BY: COURTESY OF TINHORN CREEK

Tinhorn Creek winery now produces roughly 40 cases per year

It's a brilliant fall day in the South Okanagan, and a black bear and two cubs are up a tree peering over a frenetic crush time at Tinhorn Creek Vineyards across the gully.

The winery's mechanical harvester—a 4.5-metre-tall giant that straddles the vines and causes the fruit to fall via gentle vibrations from oscillating brushes inside—sits at the end of a row in prime position for the eight-to-10-week-long harvest on Tinhorn's two growing benches, which bisect the valley near Oliver.

Around four kilometres away, across Highway 97 below, the purple-tinged Black Sage Bench is plump with such grapes as cabernet franc and merlot. But it's this east-facing upper Golden Mile Bench, with its backdrop of ochre mountains, favourable temperatures and buzz of visitors to the winery's tasting rooms and specially created tours, that looks set to yield more than just gewürztraminer and pinot gris.

Five years in the making, Golden Mile Bench is slated to become part of a sub-appellation that allows drinkers, for the first time in the province, to pinpoint the exact origins of their wine rather than the all-encompassing BCVQA (Vintners Quality Alliance) "Okanagan" label. The British Columbia Wine Authority, the provincial government's wine-quality regulator, recommended the move in October to the Ministry of Agriculture, which industry hopes will grant approval this spring.

B.C. Wine through the Years

1859: Father Charles Pandosy plants first vines in Okanagan

1977-1982: Becker project brings in 33 vinifera varietals proven to ripen in the region

1990: VQA (Vintners Quality Alliance) established in B.C.1992First year of BC VQA sales top \$6 million

1995: Around 30 wineries in

B.C.2003BC VQA sales top \$63 million; around 81 wineries in B.C.

2009: BC VQA sales more than \$166 million; 174 wineries in B.C. 2014BC VQA sales more than \$220 million; around 230 wineries in B.C.

While the new label wouldn't cover the grapes grown on Black

Sage (although applications for other sub-appellations are likely to follow), Tinhorn is at the vanguard of the campaign—with neighbouring wineries such as Hester Creek and Road 13—to underscore its terroir, those environmental nuances such as the soil and growing conditions.

"It's fantastic," says Miles Prodan, president and CEO of the British Columbia Wine Institute, which markets the province's wines and wine-growing regions, "because it speaks to the maturity of the industry and our wine regions, from the viti-culture techniques now being used to the quality of the vines and wines they produce."

For Tinhorn's winemaker Andrew Windsor, an Ontario transplant via Niagara, Australia's McLaren Vale and the northern Rhône in France, it's a demarcation they are more than ripe for. "If you look at any serious wine-producing country or area in the world, they have these systems in place," he says, "and they continue to build on them as they learn more about the place that they are making wine from."

The winery's building on a sense of place, however, doesn't just apply to what goes in its award-winning bottles (accolades include Switzerland's Mondial des Pinots Gold). Celebrating two decades in the business, Tinhorn has done much heavy lifting in recent years to transform the estate into a must-swig-at stop on the burgeoning number of wine tours on the Golden Mile, which stretches from Oliver toward Osoyoos.

It has created a Golden Mile Trail into the Mount Kobau range so visitors can hike the "bench that defines our terroir," or they can sample both wine in its decorative tasting rooms and sound in its verdant amphitheatre (past performers include Blue Rodeo). Soaring over it all is Miradoro, the glass-centric, cleanlined restaurant Tinhorn opened in 2011 in partnership with Manuel Ferreira, owner of the former Le Gavroche in Vancouver.

After steadily increasing output each year, the winery now operates at capacity, filling 1,100 oak barrels in its cavernous cellar on the Golden Mile—a long way from storing barrels in the basement of the home of chairman Kenn Oldfield and his president/CEO wife, Sandra, a Californian lured north to the nascent wine region in 1993. (They met at University of California, Davis, where she has a master's in wine making; he segued from a career in engineering in Calgary to study for a viticulture master's at UC Davis.)

With the harvest hauling in nearly 40,000 cases from its 150 acres, Sandra believes it's just the right level. Head into the 60,000 cases' league, for example, and Tinhorn would be forced to produce off-site and become "a whole different winery almost," she says.

Explaining that last year Tinhorn Creek started selling directly (often to previous winery visitors) across the U.S. for the first time as well as in 15 Whole Foods Markets in Washington and Oregon, she adds, "It's all about people connecting with the winery so that it leaves an imprint. Those are the people who want the wine. People who haven't been here just don't have that connection yet with the land and don't know it's a special place."

A special place that may soon have its own special sub-appellation label to prove it.



If you're in sipping—or spitting—distance of the South Okanagan, dining al fresco is the only way to experience it

When you're in desert country, it's worth seeking an oasis such as Watermark Beach Resort's Wine Bar & Patio. Go for its "feast" sharing plate of braised lamb shank with an exhaustive wine list including feature house wines from the Orofino vineyard—all overlooking

Osoyoos Lake (Canada's warmest) and under chef Adair Scott's epicurean eye.

Everything flows beautifully at <u>Liquidity Bistro</u> (pictured)—a locavore's haven (Oliver-farmed Arctic char, Salt Spring Island mussels) punctuating the south end of Skaha Lake. Art lovers take note, too: the place is peppered with artwork by Vancouver's Martha Sturdy and Brent Comber.

Tinhorn Creek's award-laden <u>Miradoro Restaurant</u> boasts a mountain backdrop, a wraparound deck and vistas to dine for. At the helm is executive chef Jeff Van Geest, who shoots for Mediterranean-influenced local creations (try the beets and faro risotto crowned with damson plum or crispy pizza bascaiola with fennel sausage).

