

TIFFANY & CO.
NICHE EXCLUSIVE

FRANCESCO AMFTHEATRO F

discover
yours.

NICHE

FASHION | BEAUTY | TRAVEL | LIFESTYLE

GET THE
LOOK

BURBERRY BEAUTY
RED CARPET READY

TRAVEL to...
PARIS & BALI

FASHION LEGEND

OSCAR
DE LA RENTA

1970's
Window Dressing
VINTAGE CHIC • MODERN FLAIR

PLUS
*EDITOR'S
PICKS* INSPIRED
DESIGN

FEATURES

- 18 FASHION FORWARD** | Francesca Amfitheatrof
NICHE travelled to NYC for this exclusive with Tiffany & Co. design director Francesca Amfitheatrof, who is leveraging her love for modern innovation and original design to redefine the Tiffany legacy.
- 32 FASHION LEGEND** | Oscar de la Renta
The fashion industry lost an irreplaceable icon recently. Oscar de la Renta understood how to dress a woman better than most fashion designers and his rise to the top is an inspirational story.
- 50 SHOOT** | 1970's Window Dressing
What happens when you mix modern fashion design, vintage street style and mid-century modern furniture? A fashion shoot that screams chic, oozes retro confidence and underscores minimal elegance.
- 66 ARTS & FINDS** | Brooke Shaden
It is uncommon to find a photographer that perfectly walks the line between fine art and fashion photography with ease and brilliance. Add her rarity of self-portraiture, and the end result is truly divine.
- 72 REINVENTED** | Emmanuelle Vaugier
Canadian born actor and accomplished equestrian Emmanuelle Vaugier teamed up with childhood friend and fashion designer Dalia Macphee to capture the true essence of friendship and fashion.



FACEBOOK.COM/NICHEONLINE @NICHEONLINE
@NICHEMAGAZINE



Valentino's
COASTAL LOVE AFFAIR



inspiration 2015

NOTEWORTHY

- 8 EDITOR'S MESSAGE | Your Style Story
- 12 FAR & AWAY | Mont Saint Michel, France
- 14 EDITOR'S PICKS | Inspired Design
- 18 FASHION FORWARD | Francesca Amfitheatrof

DEPARTMENTS

FASHION & BEAUTY

- 32 FASHION LEGEND | Oscar de la Renta
- 42 HELL ON HEELS | Art & Sole
- 44 FASHION FIX | Valentino's Coastal Love Affair
- 48 FACE IT! | Skin Technology
- 50 SHOOT | 1970's Window Dressing
- 72 CELEBRITY SHOOT | Fashionable Friendship
- 86 ACCESSORY WALL | Festival Fusion
- 88 BEAUTY [re]MARKS | Vanity Makeover
- 90 REINVENTED | Frocks
- 96 STREET STYLE | NICHE Around the World
- 104 CLOUD NINE | Fantasy Picnic

TRAVEL & LIFESTYLE

- 28 HIDDEN GEMS | Viceroy, Bali
- 60 ICON | Noah Calhoun & Allie Nelson
- 66 ARTS & FINDS | Brooke Shaden
- 76 TRAVEL WITH NICHE TO ... | Paris, France
- 86 TRAVEL BITES | Champagne
- 98 MOVING ON | Stroke of Luck

RETAIL THERAPY

- 100 GET THE LOOK LOCAL | Red Carpet
- 102 GET THE LOOK BEAUTY | Burberry Beauty
- 103 SHOP LOCAL | Buyer's Guide

66



28



18



50



42





FASHION » FORWARD

by Tracey Drake & Josie Joy Saldat | NICHE EXCLUSIVE

A new legacy maker has begun her journey as the newest Design Director of Tiffany & Co. Her name is Francesca Amfitheatrof. Being the first female Design Director in Tiffany's 178-year history, Amfitheatrof had enormous shoes to fill. Her exceptional predecessor, John Loring, is infamously and forever linked to the global expansion of Tiffany, from six domestic stores to a global luxury brand which he continued to grow over the 35 years of his tenure. After a 4-year hiatus without a Design Director, times and outlooks are changing for Tiffany & Co.; as the company embraces Amfitheatrof at the design helm, as well as a new company president, Frederic Cumenel.

Born in Tokyo, Amfitheatrof was exposed to an international lifestyle with an Italian fashion publicist mother and an American journalist father. Also residing in New York during her formative years, the city holds a certain nostalgia for Amfitheatrof, since she has recently moved from London to take her new place with Tiffany & Co., along with husband, Ben Curwin and their two children. Unquestionably, this is the career move of a lifetime and with her passion for and knowledge of the jewellery industry, Amfitheatrof truly was born for this role.

NICHE MAGAZINE
travelled to NYC
to meet Francesca
Amfitheatrof,
John Loring and
other Tiffany & Co.
executives so that we
could share with you
the inspiring story of
Tiffany's bright future.



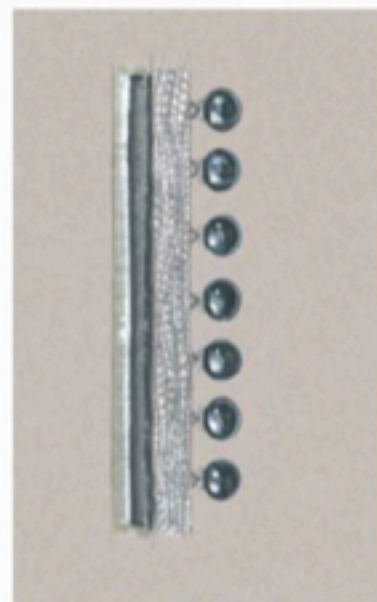
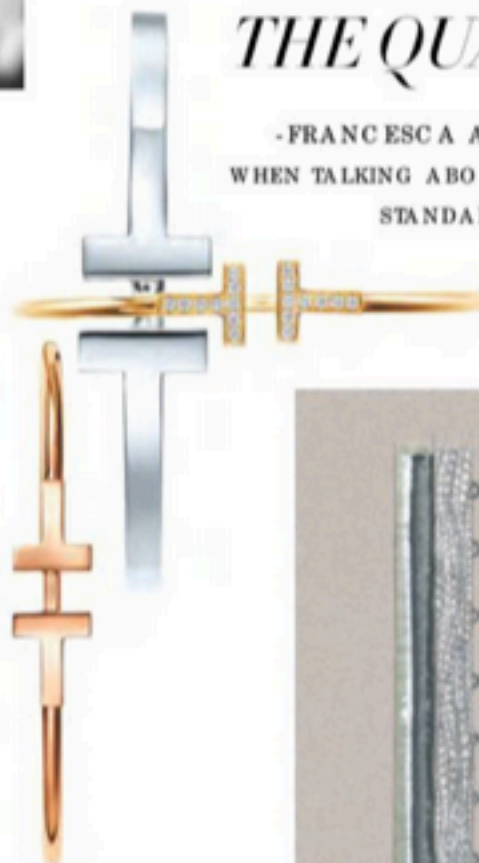


We would
rather re-cut the stone and
lose the carat than risk losing
THE QUALITY,

- FRANCESCO AMFITHEATROF
WHEN TALKING ABOUT THE QUALITY
STANDARDS OF TIFFANY

From early school years spent studying in New York to furthering studies in Italy and boarding school in England — moving was common with her father's work position. Her journey into the arts began with introductory art courses at the Chelsea College of Arts where she learned the fundamentals of painting, textiles, printmaking, sculpture, fashion, graphic design and 3-D design. Leaving Amfitheatrof with an appetite to learn more and dig deeper into her fascination with the arts, she went on to receive her BA in jewellery design at London's Central Saint Martins and then headed to The Royal College of Art, leaving her with a thorough understanding in the field.

Making the move to Italy upon graduation, Amfitheatrof landed an apprenticeship with a master craftsman that allowed her to create her own handcrafted objects. With the knowledge and skills developed in Italy, Amfitheatrof returned to London and showcased her first collection at a friend's gallery. It was evident when Karl Lagerfeld purchased some of her pots and renowned fashion houses like Chanel, Fendi and Alice Temperley were asking for signature pieces for their runway collections, that she was on the right track — the fast track to her bright future.





Embodying the power of the modern woman — Amfitheatrof's Tiffany T collection encompasses a bold, fresh NYC aesthetic with the quality and elegance of the brand's DNA. Representing art, fashion, lifestyle and travel, Amfitheatrof's Tiffany T collection has become accepted, and celebrated, globally. The collection showcases Amfitheatrof's admiration with the innovative machine-age aesthetic of America in the 1940's.

2015 marks a monumental moment for Amfitheatrof's career at Tiffany & Co. - designing her first Blue Book for the company titled *The Art of the Sea*. Evolving the design process to new innovative levels of creativity, Amfitheatrof always starts with a story; a story that leads to creations.

Before it was about sourcing diamonds and sourcing gemstones and you designed around material, but what I did was the opposite,

- FRANCISCA AMFITHEATROF


ON THE PROCESS OF CREATING HER FIRST BLUE BOOK

Taking her unique design aesthetic and injecting it with the essence of Tiffany, Amfitheatrof has elevated the Blue Book to a modernistic place of divine jewellery artistry.

There is no question that Amfitheatrof understands the soul of the Tiffany brand. "For me, I think that everything has to have utter elegance. You have to have that balance of not going over the top, I think that's Tiffany."

Emulating the raw natural beauty of the sea and its rare bounty, the 2015 Blue Book consists of one-of-a-kind handcrafted pieces, sourced by Tiffany's Chief Gemologist, Melvyn Kirtley, who worked alongside Amfitheatrof on her vision for the Blue Book collection. With a memorable trip to Basil, Kirtley looked at thousands of gemstones, choosing only those that exhibited precise elements and met strict standards of quality, fit for inclusion in Amfitheatrof's first Blue Book. "If we can't find it, she will be thinking of other gems and stones of the same quality that can work."



A portrait of Francesca Amfitheatrof, a woman with dark hair pulled back, wearing a black blazer with white piping over a white shirt and a gold chain necklace. She is smiling slightly and looking towards the camera. The background is a blurred wall with various items pinned to it.

“People know they can trust Tiffany...we sell engagement rings online. I think that’s incredible to trust a brand so much. I mean we have an app where if your girl friend is asleep you can take a picture of her hand and then put different diamonds on her fingers to see how it looks.”

FRANCESCA AMFITEATROF
ON HOW LOYAL TIFFANY
CUSTOMERS ARE TO THE
BRAND’S LEGACY

With a dynamic range of elegant pearls, fantastical gemstones and of course exceptional diamonds at her disposal, Amfitheatrof demonstrates her awe inspiring talent in every piece she designs. She embodies the modern Tiffany woman.

"Since I've started at Tiffany, I've been in this 40's essence."

There's something about the 1940's in America that I find extremely inspiring. It's when modernism really happened you know, from writing to art to film to music, it's when America really lead the world - and I find it such an inspiring time."



- FRANC ESC A AMPITHEATRO F O N HER
INSPIRATION DRAWN FROM THE 1940'S

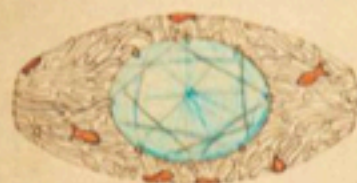
"I wanted to approach pearls in a way that felt more youthful."

- FRANC ESC A AMPITHEATRO F ABO UT
THE ART OF THE SEA BLUE BOOK

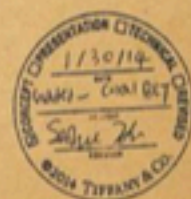


"We had to study the sketch to the point of how he wanted it to move and how it would sit on the body."

- FRANCESCO AMFITHEATROF
ABOUT DESIGNING A PIECE FOR THE BLUE
BOOK BASED OFF AN ARCHIVED SKETCH BY
JEAN SCHLUMBERGER THAT WAS NEVER MADE



Each Blue Book, Tiffany & Co. revives an archived sketch by Jean Schlumberger that was never made into jewellery. Amfitheatrof chose an under the sea sketch to study and bring to life as a statement piece within her first Blue Book collection.



Being only the eighth person to hold the title of Design Director since Tiffany & Co. was founded in 1837, Amfitheatrof's skills and knowledge has her thriving in the world of that is steeped in history, while continuing to think outside of the blue box.